



MK INTERIORS

INSTAGRAM INFLUENCER

ABOUT MOLLY KAY JOHNS

As an interior designer, I have firsthand knowledge of everything in the home improvement industry. I am a wife and mother to three children. My husband is a general contractor. I believe everyone should have a beautiful home they can love. My followers have trust in the products I choose to use and highlight on my feed. High engagement on all of my posts lets me know how interested they are in what I use. My extensive experience with brand partnerships has always been very beneficial to the companies I've worked with.

 @MK_INTERIORS_

121K
Followers

89K
Weekly Reach

150K
Weekly Impressions

PARTNERSHIP OPPORTUNITIES

I gain 1,000 to 2,000 more followers each week, but more important than followers is the high engagement I have with them.

Each of our collaborations are tailored to fit the needs of each brand we work with. If you are interested in working with us, please email us and include what you would like to promote, the website, and what you envision for the collaboration.

85%

of readers are women
15% are men

60%

of readers are from U.S.
20% South America
20% Canada & Europe

30%

of readers are 25-34
18% are 18-24
29% are 35-44



Interior Design
& Home Decor

PREVIOUS PARTNERSHIPS

Joss & Main
Wayfair
Hayneedle
Serena & Lily
Thibaut
Lumber Liquidators
Pairgold
Summer Classics
Buildirect
Hudson Valley Lighting

Farrow & Ball
1800lighting
American Standard
Hinkley Lighting
Duralee
York
Lamps Plus
Emtek
Nourison

Thank you for your interest. We can't wait to get started on our collaboration together!